

Message Text

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PAGE 01 BONN 08513 101635Z
ACTION EUR-12

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R 091453Z MAY 78
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO AMCONSUL FRANKFURT
SECSTATE WASHDC 8353
USMISSION USBERLIN
AMCONSUL MUNICH

UNCLAS BONN 08513

C O R R E C T E D C O P Y (AMCONSUL FRANKFURT ADDED AS INFO ADDEE)

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: ADS REQUEST - ELPA MARKETING INTERNATIONAL LTD.
NEW HYDE PARK, N.Y.

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE
FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

FIRMA HANS FRITZSCHE SEN.
WINDSCHEIDSTRASSE 31
D-1000 BERLIN 12, GERMANY
CONTACT: HERR HANS FRITSCHKE
PHONE: (030) 323-80-85
COMMENT: FIRM IS A SMALL WEST BERLIN DISTRIBUTOR OF
PUBLIC COMMUNICATION PRODUCTS IN LOCAL MARKET. FOR
PRODUCT LINES OFFERED THERE COULD BE GOOD MARKET IN
BERLIN. INTERESTED FIRM WAS ESTABLISHED IN 1969,
EMPLOYS 5. SMALL COMPANY HAS ACHIEVED SUBSTANTIAL EX-
PANSION OF ITS MARKET SHARE IN RELATIVELY BRIEF TIME.
FIRM OFFERS GOOD PROSPECTS FOR DEVELOPING NEW PRODUCT
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LINES IN THIS MARKET. MANAGEMENT WOULD LIKE ADDITIONAL
INFORMATION IN GERMAN, IF AVAILABLE. COMPANY DESIRES
DIRECT CONTACT WITH THE ADS CLIENT. ELECTRICAL SPECI-
FICATIONS MUST BE 220 VOLTS AND 50 HERTZ. BANK/
FINANCIAL REFERENCE: BANK FUER HANDEL UND INDUSTRIE,
UHLANDSTRASSE 9-11, D-1000 BERLIN 12, GERMANY,
TEL. (030) 31-961.

BOWITZ ELECTRONIC
TAUNUSSTR. 13
D-6200 WIESBADEN
CONTACT: ING. BERNHARD BOWITZ
PHONE: 06121/521659
COMMENT: THIS IS A MEDIUM SIZED IMPORTER/EXPORTER OF
TWO WAY AND CB RADIO SETS, MICROPHONES, SPEAKER
SYSTEMS AND ANTENNAS. THE FIRM HAS 18 EMPLOYEES. IT
REPRESENTS SEVERAL US FIRMS, BUT NONE YET IN CB RADIOS.
THE FIRM HAS A GOOD REPUTATION AND SOUND FINANCIAL
STANDING. MR. BOWITZ WILL VISIT THE CONSUMER ELEC-
TRONICS SHOW IN CHICAGO, JUNE 13-15.

TEVOG GMBH
-TECHNISCHE VERTRIEBSORGANISATION-
FRANZ-HALS-STRASSE 4
D-8000 MUENCHEN 71
CONTACT: HERR BERTULEIT, MANAGER
PHONE: 089/797079
TELEX: 52L2500
COMMENT: FIRM ESTABLISHED IN 1975, EMPLOYS 10 PLUS 7
TRAVELING SALESMEN, SALES AREA INCLUDES GERMANY,
AUSTRIA AND SWITZERLAND. SUBJECT FIRM HAS ANNUAL SALES
OF DM 3 MILLION. WOULD WELCOME DIRECT CONTACTS WITH
U.S. FIRM.
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CHADUK GMBH
-AUTOZUBEHOERHANDEL-
BOSCHSTRASSE 9
D-8047 KARLSFELD
CONTACT: MISS KARIN JANOVSKY, IMPORT MANAGER
PHONE: 08131/95081
COMMENT: COMPANY ESTABLISHED IN 1975, EMPLOYS 11 PER-
SONS AND HAS ANNUAL SALES OF DM 18 MILLION. SALES AREA
INCLUDES EUROPE. ENJOYS AN EXCELLENT REPUTATION. SOUND
FINANCES. CONSIDERED TO BE A SUITABLE BUSINESS
PARTNER.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR
STOESSEL

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Message Attributes

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Subject: ADS REQUEST - ELPA MARKETING INTERNATIONAL LTD. NEW HYDE PARK, N.Y. THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY
TAGS: BEXP, GE
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